
Shenandoah Lodging

Shenandoah Valley Vacation Rental Properties

Luray, Virginia

Virginia Green Lodging is the Virginia Department of Environmental Quality's (DEQ) initiative to promote pollution prevention (P2) practices in the tourism and hospitality industry. *Green Lodging* encourages hotels, resorts, and other hospitality operations to be aware of their impact on the environment and to take steps to reduce these impacts. *Green Lodging* is a non-regulatory program, and participation is completely voluntary and free of charge.

Green Lodging Activities. When visiting Shenandoah Lodging Cabins and Cottages, you can expect the following practices:

CORE ACTIVITIES for Green Lodging

- ☒ **Optional Linen Service.** Sheets and towels are not automatically changed every day during your stay.
- ☒ **Recycling and Waste Reduction.** Green Lodging Facilities must provide recycling. Recycling should be highly visible and made available to guests with clear signage. A general commitment to reducing total amount of waste should be made.
 - Recycle: Glass, Aluminum Cans, Newspaper, Cardboard
- ☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping.
 - Track overall water usage and wastewater
- ☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives.
 - Tracking overall energy bills and set a numeric goal to reduce
- ☒ **Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided.
 - Designated web link for Virginia Green Lodging businesses

For more information on **Shenandoah Lodging**, see www.Shenandoahlodging.com or contact Bill Rookard at shenwebs@embarqmail.com.

For more information on *Virginia Green Lodging* program, see www.deq.virginia.gov/p2/lodging.



Virginia Green Lodging program is a supporting partner of *Virginia Green*, the Commonwealth's campaign to encourage environmentally-friendly practices is all aspects of Virginia's tourism industry. Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.